From: <u>stephenmarshallbox@gmail.com</u> on behalf of <u>Stephen Box</u>

To: Box Stephen

Subject: Reminder - TUX Boot Camp - Wednesday evening @ 6:30 pm - City Hall

Date: Monday, July 20, 2015 7:34:52 PM

Ladies & Gentlemen,

I hope you can join me on Wednesday evening at City Hall at 6:30 pm to talk Outreach, Elections, Websites, Social Media, and Marketing.

On Wednesday, July 22, the Empower LA Technology & User Experience (TUX) Team will hold a bootcamp event at City Hall. We will go over digital tools including social media, NationBuilder, and NextDoor, platforms which allow civic organizations to focus their campaigns directly at their intended audience, effortlessly capture information about their stakeholders, organize data, create websites, and more.

Date: Wednesday, July 22, 2015

Time: 6:30pm – 8:30pm Location: City Hall

200 N. Spring Street, Suite 2005, Los Angeles 90012

The TUX Team will be on hand to provide support and answer your questions about going beyond social media to truly engage and inspire stakeholders and the public. Empower yourself and your Neighborhood Council by learning how to use these tools for more effective outreach and communication.

Please RSVP today! Let us know if you need parking!

Stephen

Stephen Box Director of Outreach and Communication Senior Project Coordinator

Department of Neighborhood Empowerment

200 N. Spring Street, Suite 2005 Los Angeles, CA 90012

Downtown Office: (213) 978-1551 Downtown Fax: (213) 978-1751

